# Kentucky State Beekeepers Association (KSBA) Board Meeting Minutes Thursday February 16, 2023

Attendance: D. Keehan, J. Mayes, J. Steber, M. Eubank, M. Mabry, J. Taylor, T. Martin, T. Bollinger, S. Moore,

The meeting was held via teleconferencing and was recorded.

KSBA President Duane Keehan called the meeting to order at 7:00 p.m. ET.

## **Approval of Minutes:**

The minutes from the January 19, 2023 meeting were reviewed. Motion to approve? Second the motion?

## **Financial Reports:**

Financial Updates: Marcella Eubank reported the following balances. Account 777 balance of \$10,057.17, account 9165 balance of \$8,140.09, account 8049 balance of \$14,730.26 and account 5563 balance of \$82,523.61. Motion to accept? second?

#### **Old Business:**

**Wild Apricot Website-** Theresa reported that on February 11<sup>th</sup> over 900 KSBA and CKHP members were moved to the new platform. A few unique circumstances were worked out since the move. Scott reported he has received positive feedback and the post on Facebook was shared 63 times with over 300 likes. Word is getting out about the new website. Some online orders have been coming in on the storefront. One item to address is the non CKHP members who try to place orders for CKHP items.

Julie shared the screen to show the WA platform and Theresa reviewed the membership list reports and explained that several expired memberships were granted an extension to renew until April 2023. We have 2300 people who were on the buy local and who had been receiving *BeeLines* but are not KSBA members. We are ready to send an invite to join KSBA through a letter Duane has ready in WA.

Duane voiced concerns over the local club association list having outdated information. Theresa explained that WA has a link on our website that redirects to Tammy Potter's page on Kentucky Department of Agriculture website and a form

that can be used to send updated club information to Tammy. Tammy updates her list twice a year. Duane will discuss with Tammy the needed corrections. Joe voiced concern over the list having local clubs on it that are not KSBA associated. Joe presented the idea of asking non-KSBA affiliated associations to join KSBA and not promote them on the KSBA website if they are not. Duane suggested that this topic be tabled for further discussion. Phil voiced his concern about continuing to list all the clubs and groups. Julie will reach out to Tammy and discuss ways to possibly change the look of the list to reflect KSBA associations and offer ideas how to make updates easier. Theresa reiterated that the WA site is only linking to the list that Tammy has on her website and as an organization we are not listing them. She also suggested that club membership guidelines be reviewed in the bylaws.

Marcella had a question about all the KSBA website emails being generated and how we will proceed with them. In the future we will need to delegate the emails from WA to a membership coordinator.

### **New Business:**

**CKHP Membership Update**- Scott reported that in the first week of February 2023, prior to the WA switch over there were 63 CKHP members. In February 2021 there were 16 members in February 2022 there were 45 members. The current membership reflects an increase of 300%. There have been 10 new applications since the switchover. Several renewals and membership level changes.

**CKHP Guidelines Revision**-Earlier today Scott sent an email on the section 2.3 rules change so the language will reflect the change of membership renewal from a calendar year to an anniversary date. Joe moved to accept the proposed guideline changes. Phil second and the motion carried

## **Calendar Updates-**

- Scott attended the Allen County Bee school two weekends ago. They had over 200 participants and he had a lot of interaction with association presidents and members.
- Bullitt County bee school is scheduled for April 20- 22.
- Kaymon Reynolds was a guest speaker in Allen County. They discussed having a KSBA table during Hive Life conference in 2024.
- February 19 is Hardin County bee school. Mike is setting up the table.
- Scott will be at the Audubon club bee school on March 4<sup>th</sup> and at the Bluegrass/ Capitol City bee school on March 11<sup>th</sup> at KSU.

Honey Testing Update-Scott reported that he had received the Jonah lab report. They did the DNA testing and the report has a lot information in it from the 20 tests. He has not received the Paleo lab results for pollen test. He has placed a call with Dr Cummings and he will follow up.

**Future Board Discussions**-Duane wanted to have a discussion and clarification on the proposed membership extension for CKHP members. Joe pointed out that the CKHP members had already paid additional money in the previous membership levels. Jessica gave an example to explain the cost of CKHP membership cost going from \$45 to \$20 and that is like 2 years payment plus \$5. Under the new membership structure those CKHP members had already renewed payment and the cost wise what they paid was equal to having paid 2 years. Duane reiterated that he wants discussion going forward regarding issues for the board and it is everyone on the board's responsibility to know what they are voting on.

Payment to local clubs- Duane brought up discussion on the idea of returning to the policy of KSBA giving local associations money per member to help with increasing membership. Mike did not want to see KSBA revisit that. Jessica concurred. Mike offered other ways to better support local association. He suggests looking at Article 11 in the bylaws on what it takes for associations to be a member. Julie mentioned that new clubs are given \$100 when they join KSBA. Jessica pointed out there are no records of the payments historically. The board did vote to reinstate this policy after Covid and the \$100 still needs to be given to the Licking Valley Club.

**Vacant positions**- Duane is putting out the word about the open positions and he may have some interested persons. We possibly need and IT and membership position in addition to a secretary. Duane volunteered to send out the BEEFREE coupon for the Cooperative Extension Offices and work some of the membership.

**State Fair-**Scott reported that Mike and Tim are co-chairing the booth at the state fair. They reviewed the SOP during a meeting in Louisville last night. The committee is hosting a planning meeting on February 22 at 7:00 p.m. ET. Committee members

include: Tim, Mike, Scott, Marcella, Joe, Duane, Tom, and Phil. The dates for the State Fair are August 17-27<sup>th</sup>.

Julie volunteered to create QR codes for the new website membership and CKHP pages that can be used in presentations, brochures etc.

Adjourn: Joe moved to adjourn and Mike second. Meeting adjourned.

Next meeting is March 16, 2023 at 7:00 pm ET.

Respectfully submitted by Julie Steber