

Please help us learn a little bit about what is important to you when you buy honey. This 7 question survey should only take approximately 5 minutes to complete. You can also take this survey online at <https://www.surveymonkey.com/r/VCMJWKW>. Thanks for your help!

1. Are you or a member of your family a beekeeper?

- Yes
- No

2. What does the term “local honey” mean to you?

- Honey produced by bees / hives located in the same county as me.
- Honey produced by bees / hives located within 50 miles of me.
- Honey produced by bees / hives located within 100 miles of me.
- Other (please specify) _____.

3. What does a Kentucky Proud label on a bottle of honey mean to you? (Mark all that apply.)

- The honey came from bees / hives located in Kentucky year-round.
- The honey came from bees / hives located in Kentucky part of the year and could be a mixture of honey produced from different states including Kentucky.
- The honey came from bees / hives located out of state, but was bottled in Kentucky.
- The beekeeper is a Kentucky resident, but the bees / hives that produced the honey may or may not be located in Kentucky.
- Other (please specify) _____.

4. What would a Certified Kentucky Honey label on a bottle of honey mean to you? (Mark all that apply.)

- The honey came from bees / hives located in Kentucky year-round.
- The honey came from bees / hives located in Kentucky part of the year and could be a mixture of honey produced from different states including Kentucky.
- The honey came from bees / hives located out of state, but was bottled in Kentucky.
- The beekeeper is a Kentucky resident, but the bees / hives that produced the honey may or may not be located in Kentucky.
- Other (please specify) _____.

5. On a scale of 0 to 5, how important is it to you that the honey you buy is:

	0 (not at all)	1	2	3	4	5 (very)
Cheap						
Local						
From bees located in Kentucky						
Kentucky Proud						

6. You have two 1-pound jars of honey. One is from bees that gathered the nectar from an unknown location. One is from bees that gathered the nectar from flowers in Kentucky. How much would you pay for each?

	Less than \$5	\$5	\$7	\$9	\$11	\$13	More than \$13
Unknown nectar source							
Kentucky nectar source							

7. Please send me more information about:

___ How to become a Kentucky beekeeper.

___ Where to buy local honey from Kentucky beekeepers.

Email: _____

Please mail the completed survey to:

Shannon Trimboli
 Kentucky State Beekeepers
 2083 Hollow Road
 Glasgow, KY 42141

Thanks again for your help!