



**American Beekeeping  
Federation**

## ***American Beekeeping Federation***

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-----Press Release-----

**TO: LOCAL MEDIA**

**RELEASE DATE: IMMEDIATELY**

**SUBJECT: 2021 AMERICAN HONEY QUEEN TO VISIT KENTUCKY**

**FROM: AMERICAN HONEY QUEEN PROGRAM  
ANNA L. KETTLEWELL, CHAIRPERSON  
10432 W. NORWICH AVENUE  
GREENFIELD, WI 53228  
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Jennifer Hinkel, the 2021 American Honey Queen, will visit Louisville, Kentucky, August 19-23. She will be a guest of Kentucky State Beekeepers Association and will visit the Kentucky State Fair, speaking to fairgoers about the importance of honey bees to Kentucky agriculture and how honey bee pollination is essential to the bee and society. She will broaden visitors' horizons with the importance of honey as a culinary product through product demonstration and educational presentations.

Jennifer is the 24-year-old daughter of Bill Hinkel of Franklin, WI. She is a graduate of the University of Wisconsin-Milwaukee, where she earned a bachelor's degree in marketing with a certificate in entrepreneurship. Jennifer currently works for the Wisconsin State Fair and on her family's pumpkin and Christmas tree farm.

As the 2021 American Honey Queen, Jennifer serves as a national spokesperson on behalf of the American Beekeeping Federation, a trade organization representing beekeepers and honey producers throughout the United States. The American Honey Queen and Princess speak and promote in venues nationwide, and, as such Queen Jennifer will travel throughout the United States in 2021. Prior to being selected as the American Honey Queen, Jennifer served as the 2020 Wisconsin Honey Queen. In this role, she promoted the honey industry at fairs, festivals, and farmers' markets, via media interviews, and in schools.

The beekeeping industry touches the lives of every individual in our country. In fact, honey bees are responsible for nearly one-third of our entire diet, in regards to the pollination services that they provide for a large majority of fruits, vegetables, nuts and legumes. This amounts to nearly \$19 billion per year of direct value from honey bee pollination to United States agriculture.

For more information on Queen Jennifer's Kentucky visit and to schedule an interview, contact Tammy Potter at (502) 229-2950 or Certified Kentucky Honey Program manager Scott Moore, (502) 819-1537.

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